

# Unitex. news for you

October-November 2017

## Congratulations to Our Customers

### October~November Fundraisers

Unitex is very aware that its customers are a vital resource in the community and is happy to support the fundraising efforts that allow them to continue delivering high quality care and service. This month Unitex proudly sponsored:

- NewYork-Presbyterian and Weill Cornell Medicine's Cabaret
- JFK Medical Center's Golden Jubilee
- CenterLight Healthcare System Impossible Dreamers Awards Benefit Gala
- The Hebrew Home at Riverdale Foundation 100th Anniversary Gala
- Westchester County Association
- Hackensack Meridian Health Foundation Gala
- Northwell Health's Constellation Gala



Proud to Sponsor Northwell Health's Constellation Gala

A Clean Start to Every Day.

Unitex

Reliable 24/7/365 Every morning as the sun rises Unitex is behind the scenes cleaning, preparing, and delivering the linen that helps healthcare professionals provide the best care to their patients: fresh sheets, warm blankets, comfortable gowns, clean towels, and pressed uniforms. We do it proudly because we know our customers are a vital resource to the community.

Unitex —We Care about You and Your Patients.

www.unitex.com  
info@unitex.com  
1-800-UNITEX-9

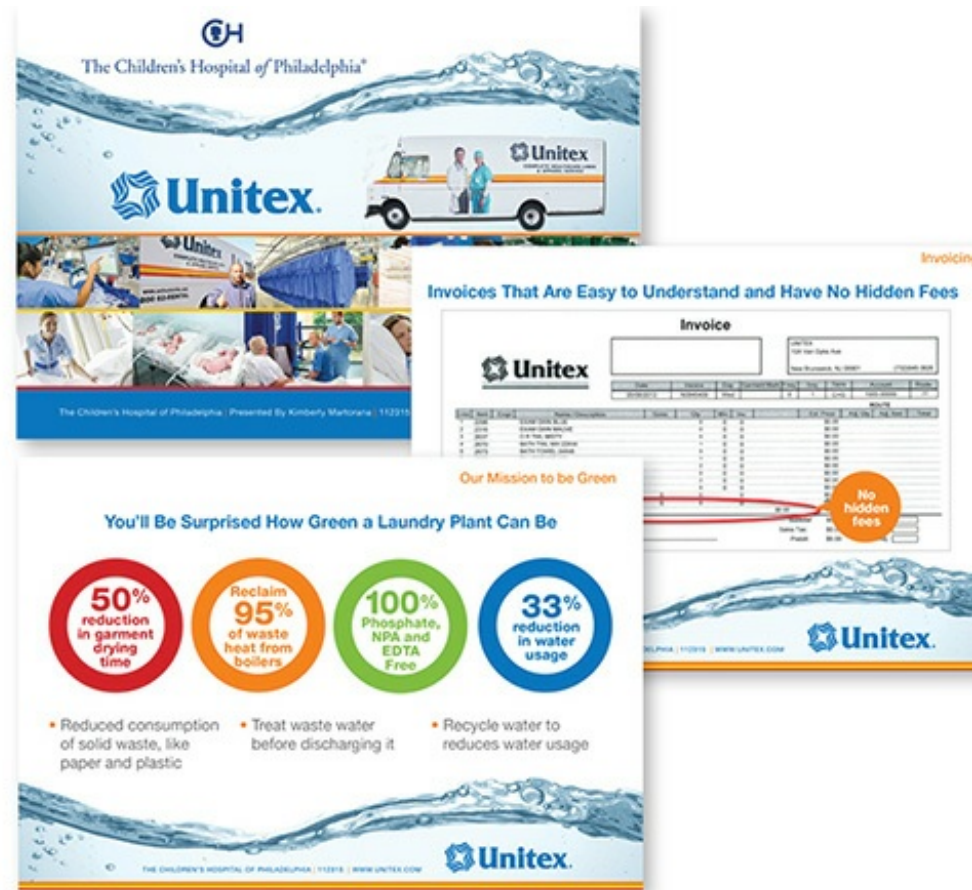
Unitex Healthcare Laundry Services

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## Tools You Can Use:

### Unitex PowerPoint Presentation

At Unitex we are constantly working to provide the tools that will help our sales and account reps service our customers. These tools come in many forms—a video, a printed brochure, a powerpoint presentation, an ad—which provide opportunities to educate and make contact with customers.



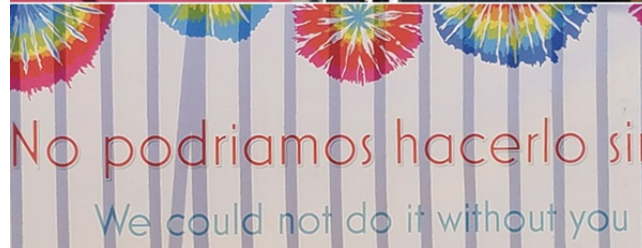
This month's feature is the **Unitex Power Point Sales Presentation**. Available to all Unitex sales staff and account reps, it is a ready-to-go capabilities presentation that can be used as is, or customized for a prospect meeting. It is 15 professionally prepared slides that paints the Unitex story with colorful visuals and succinct stats. It can be shown in person or emailed. Unitex Sales and Account Reps can email Seth Gershman at [sgershman@unitex.com](mailto:sgershman@unitex.com) to receive a copy of the PPT file.

## Employee Appreciation:

### 155 Plant Holds 4th Annual Employee Appreciation Day



On Tuesday, Sept. 26th the 155 Plant held its Fourth Annual Employee Appreciation Day to recognize and thank employees for their ongoing support and hard work. Our crew works diligently to make a difference every day, serving customers and keeping Unitex at the forefront of the healthcare laundry industry. On behalf of the Potack's and the management staff at the 155 facility, we thank each and every one of our employees for their extra efforts. Submitted by [Len Zaccagnino](#).



## Unitex Makes Generous Donation for Relief in Puerto Rico

October 18, 2017, Perth Amboy, NJ— Mayor Wilda Diaz of Perth Amboy, NJ, held a press conference to honor Unitex and other Perth Amboy based businesses and community partners for their generous efforts in providing assistance to Puerto Rico since Hurricane Maria devastated the island. Over three weeks in October, 400,000 pounds of goods and nearly \$50,000 were collected as part of the city's fundraising effort. Thousands of people, businesses, and nonprofit

organizations responded to Perth Amboy's community-wide call for assistance which included Unitex's Med-Apparel Division in Perth Amboy. According to the Mayor, supplies were loaded on ships sailing to San Juan, Puerto Rico the weekend of October 14th.



“We are inspired by the City of Perth Amboy and everyone who has come together to help the various communities in Puerto Rico,” said David Potack, President of Unitex. “The past few months have been challenging for many, so it's important to see business leaders like those in this city lend a helping hand.”

## Beware of phishing emails, fake 'virus' alerts, phony support calls, and other scams

Recently con artists have been calling or emailing people across the United States and Canada, claiming iCloud, Netflix, and Microsoft accounts have been hacked or need updated billing information, according to a recent Better Business Bureau (BBB) warning. The callers are persistent, with some people receiving 10 or more calls a day. The calls may display "Apple Inc." or the name of your local Apple Store on your caller ID.



The calls that claim to be from Apple Support inform you that your iCloud account was hacked. You're asked to stay on the line and speak to a "technician" who will ask for remote access to your computer to fix your account, which will expose you to identity theft by giving them an opportunity to install malware that records passwords or hunts for information on your computer such as bank account numbers.

Also an email scam targeting Netflix users aims to gather personal information from the streaming service's 110 million subscribers. The suspicious emails tell recipients that their Netflix billing information needs updating and takes them to a fake Netflix website. There they are asked to log in and enter information including credit card numbers.

### Be extra careful with any unsolicited call, text, or email

The scammers are incredibly sophisticated who mimic email and text messages from legitimate companies to trick you into entering personal information and passwords. Never follow links or open attachments in suspicious or unsolicited messages. If you need to change or update personal information, contact the company directly.

### These signs can help you identify phishing scams:

- The sender's email address or phone number doesn't match the name of the company that it claims to be from.
- Your email address or phone number is different from the one that you gave that company.
- The message starts with a generic greeting, like "Dear customer." Most legitimate companies will include your name in their messages to you.
- A link appears to be legitimate but takes you to a website whose URL doesn't match the address of the company's website.
- The message looks significantly different from other messages that you've received from the company.
- The message requests personal information, like a credit card number or account password.
- The message is unsolicited and contains an attachment.










## Will You Send Stories and Pictures?

We are looking to post good news about babies, engagements, marriages, awards, promotions, parties, volunteer activities, birthdays, and more. The ambassador(s) will be the point people for gathering photos and tidbits to submit to the company newsletter. If you would like more information email [sgershman@unitex.com](mailto:sgershman@unitex.com).



**will you help?**

## Get Social with Us

-  We plan to post more about what's going on in all of our plant locations and we'd love to connect with you. If you are on any of the social platforms below please follow, like, share, and comment! With locations throughout the northeast we want to make sure everyone knows what's going on and feels a part of the Unitex team!
-  Facebook: [www.facebook.com/UnitexTextileUS](https://www.facebook.com/UnitexTextileUS)
-  Instagram: [unitextextile](https://www.instagram.com/unitextextile)
-  LinkedIn: [www.linkedin.com/company-beta/1204688](https://www.linkedin.com/company-beta/1204688)
-  YouTube: [www.youtube.com/watch?v=JuMel4Bmr\\_A](https://www.youtube.com/watch?v=JuMel4Bmr_A)

Once you've succeeded in finding and linking to us, please like, share, comment, and repost to help spread the word on all that is happening!

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