



Unitex. news for you

January 2018

Happy 2018 to Everyone!

Holiday Memories from Newburgh & New Brunswick 10B Plants

The Holiday Spirit shone bright at two Unitex plants which celebrated the season and the new year with events that included an Employee Lunch, Secret Santa, and Holiday Dinner!

Newburgh



New Brunswick 10B



Retirement Farewell:



L-R Steve Cleary, Plant Manager, David Potack, Pearle Henley, Michael Potack, Len Zaccagnino, GM and Rob Potack

On Wednesday December 20th the 155 plant held a retirement farewell celebration for **Pearle Henley** in recognition of her 29 years of loyal and dedicated service to Unitex. It's people like Pearle that helped Unitex grow over the years making it the leader in the industry. The Potack's, the Management Staff and all Pearle's Co-workers wish her the absolute best.



New Arrival

Leonard Zaccagnino, General Manager from the 155 Mount Vernon plant, is the proud grandpa of new granddaughter, **Mia Catherine Palma** born on October 5, 2017 at 7 pounds, 5 oz. Congratulations to the entire family!



Children at Four Tri-State Area Hospitals Receive a Special Holiday Celebration from *Unitex Cares* Program

For the 4th year in a row, Unitex partnered with local tri-state area hospitals to spread holiday cheer to sick children and their families. What started out as a small event in northern New Jersey, has now expanded to hospitals in Queens and South Jersey. The celebrations are part of the *Unitex Cares* program that focuses on giving back to local communities across New York, New Jersey and Connecticut.

“Seeing the joy the events have brought to so many children and their families, spurred our team to reach out to some of our other hospital partners, said David Potack, President of Unitex. “Years ago, we started out visiting children at the **Joseph M. Sanzari Children’s Hospital at Hackensack Meridian Health** and **St. Joseph’s Children’s Hospital**, both in New Jersey and since then have added **St. Mary’s Hospital for Children** in Bayside last year, and **Virtua Voorhees Hospital** this year.”

The team at Unitex brought crafting supplies and presents for each child. The children were happy to take part in festive activities that helped bring holiday cheer to everyone that day.



“The holiday season is a special time of year, especially when St. Mary’s staff and kids get to spend it with loyal volunteers and supporters like Unitex,” said **Victoria Falcone**, Manager of Strategic Partnerships at St. Mary’s Hospital for Children. “It is an honor and pleasure to have them bring holiday smiles and cheer to St. Mary’s Kids and we are lucky to have them as a partner.”



First photo: Unitex Visits **Virtua Voorhees Hospital** (L-R Seth Gershman, Marketing Director, Unitex; Beth Van Buskirk, Manager, Child Life, Virtua; Eric Rubin, Sr. Account Manager, Unitex)

Second photo: Unitex Visits St. Mary's Top back: L-R Seth Gershman, Marketing Director, Unitex; Lisa Miller, PR; Jane Matthews, Sr. Account Manager, Unitex)

Tools You Can Use:

Unitex "Wash Cycle" Blog

At Unitex we are constantly working to provide the tools that will help our sales and account reps service our customers. These tools come in many forms—a video, a printed brochure, a blog, an ad—which provide opportunities to educate and make contact with customers.

This month's feature is the Unitex "**Very Clean Blog**" called the **Wash Cycle**. The blog covers a variety of topics that can be of interest and useful to you and your customers. Recent posts include *4 Ways Hospitals can Save Money* and *How to Celebrate the Holidays With Your Assisted Living Residents*. [Read the blog](#) for yourself and/or email the link to your contacts and start a conversation!



Will You Send Stories and Pictures?

We are looking to post good news about babies, engagements, marriages, awards, promotions, parties, volunteer activities, birthdays, and more. The ambassador(s) will be the point people for gathering photos and tidbits to submit to the company newsletter. If you would like more information email sgershman@unitex.com.

will you help? Get Social with Us



We plan to post more about what's going on in all of our plant locations and we'd love to connect with you. If you are on any of the social platforms below please follow, like, share, and comment! With locations throughout the northeast we want to make sure everyone knows what's going on and feels a part of the Unitex team!



Twitter: [@UnitexTextile](https://twitter.com/UnitexTextile)

Facebook: www.facebook.com/UnitexTextileUS

Instagram: [unitextextile](https://www.instagram.com/unitextextile)

LinkedIn: www.linkedin.com/company-beta/1204688

YouTube: www.youtube.com/watch?v=JuMeI4Bmr_A

Once you've succeeded in finding and linking to us, please like, share, comment, and repost to help spread the word on all that is happening!

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