

March 2018

## Mount Vernon Building Sign Features New Brand Message

On February 12th Mount Vernon 401 unveiled it's long anticipated building sign. The sign (pictured below) is constructed in two parts. The first part (left) is a blue Unitex logo and tagline measuring 55" high x 30' long x 3" deep with bright, internally LED illuminated lettering. The second part (right) features our new brand message "A Clean Start to Every Day" measuring 52' long x 24" high. The signage faces the Metro North Railways New Haven line, which has an average daily ridership of roughly 125,00 people, and over 39 million annual passengers. It is the busiest rail line in the United States! Our objective is for people to take note of our sign as they look out the window commuting to and from Grand Central Station, increasing awareness and recognition of Unitex!



## From the Mailbox

Dear Unitex Partners,
I hope you will share the attached certificate of recognition of Manuel Rodriguez for his exemplary service and integrity. I would also like to thank Jorge Correa for his continuing outstanding partnership and service to our Medical Center! Many thanks to all!

Sincerely, Liz Rausenberger Corporate Manager, Linen Services Operations New York-Presbyterian



## Jorge Laseria wins Joslin Outstanding Performer Award



Pictured left-right—George Jackson, Jawonio Production Specialist, Bret Grover, 2nd shift Supervisor, Jorge Laseria, Cart Washer Operator, David Pucciarelli, Robert Koumijian, Assistant Maintenance Manager.

Unitex employee, **Jorge Laseria**, was one of 58 winners of the 2017 Joslin Outstanding Performer Award from NYSID. He received a \$500.00 check. Established in 1975 NYSID is a not-for-profit membership organization with a mission of creating jobs for New Yorkers with disabilities, recognizing that employment helps individuals realize the financial security, self-worth and personal relationships that come with long-term employment. Jorge's relationship with Unitex began in February 2014. In April 2016, Unitex decided to pilot Jorge on washing carts because of his outstanding work and attention to detail. Jorge was so detailed and skilled in this area that Unitex made it a permanent assignment. He is well-liked by other employees and has very positive working relationships with the supervisors.

"The supervisors are very supportive, but I realize that I have to do my part, too," said Jorge when interviewed. Jorge states that having a job not only helps him pay the bills, it has made him more independent and able to do the things he enjoys in life. Congratulations Jorge!

# Unitex Helps Supports Newburgh, NY Community

Unitex is supporting the city of Newburgh this Spring with three community based events.

#### 1) Bowl for Kids' Sake. Bowl for Kids' Sake—April 8, 2018

A big supporter of Big Brothers Big Sisters (BBBS), Unitex is sponsoring the organization's largest annual fundraising event, Bowl for Kids' Sake. Bowl for Kids' Sake is a fun-filled day of bowling and good food for the whole community. Scheduled for Sunday, April 8th, BBBS is hoping to make this year's event their most successful one yet, and the team at Unitex is excited to be a part of it.

#### 2) Safe Harbors of The Hudson—April 21, 2018

In honor of Earth Day and in an effort to inspire and encourage the community of Newburgh to help keep the city green and clean, Safe Harbor of the Hudson will host its eight annual Newburgh Community Cleanup Saturday, April 21st. This fun-filled event is open to the entire community and everyone who participates are invited to a barbecue and recycled art contest at noon. For a second year in a row, Unitex will be donating padded gloves to all participants in order to keep them safe while taking part in the cleanup event.

#### 3) 12th Annual Off-Broadway 5K & Newburgh Running Festival-May 20, 2018

Unitex is also sponsoring "12th Annual Off-Broadway 5K & Newburgh Running Festival", organized by Safe Harbors of The Hudson. Slated for Sunday, May 20, this event will benefit Newburgh by transforming lives and building community through housing and the arts. Throughout the years, Unitex has been a proud supporter of this event and is excited to help make this year's event the biggest and best yet.

"We are happy to be part of these incredible events for the City of Newburgh and it's amazing residents," said David Potack, President of Unitex. "The City of Newburgh continues to undergo incredible revitalization and it's inspiring to see how the community it coming together to help each other, and make the city better."

# Congratulations

A baby shower was held for office manager **Nancy Navarrete** on March 9, 2018. She gave birth to a baby boy on March 12, 2018. "As soon as I get a picture I will send it over to you," promised **Milena Sabater**, *HR Supervisor* 



# Unitex is Looking for Prospective Employee Referrals Earn a Referral Bonus Up to a \$1,000

Unitex is on the lookout for qualified and reliable talent and we are asking for your help. Research shows that new hires entering a company through employee referrals are dedicated contributors who stay with the company long-term. They hear great things about Unitex from our current employees and have a better understanding of our culture before applying. If you know someone who would be a good addition to the Unitex team and they meet the qualifications for an existing open position, you will be awarded a referral bonus if they are hired and reach their 6-month anniversary.

#### **Bonus Amounts:**

\$500 for Full-Time Administrative Assistants/Office Clerks \$1,000 for all other Management Employees

How to participate: All employees are eligible to participate in the giveaway except for senior management (General Managers and above). This includes union employees who wish to refer a management level candidate. Refer all candidates to Jenn Ciardullo or Daneen Mancuso by filling out and emailing or faxing the Referral Form. If your referral candidate is hired, you'll receive a bonus on the new hire's 6-month anniversary. Your referral MUST be hired and remain in good standing to receive a bonus.

Tel: 914-840-3206 | Fax: 914-425-0218 | Email: <u>JCiardullo@unitex.com</u> or DMancuso@unitex.com



#### **Additional Information:**

- Only candidates that meet the requirements of the open position will be put through the recruiting process.
- Forms must be filled out and sent in with a resume or completed application.
- This program is for management employees only. It excludes referrals of current union employees promoted to management positions.
- If more than one employee submits the same person, the first employee to refer the person will be eligible for the reward.
- \* All employees who submit a referral, whether put through the recruiting process or not, will be entered in a quarterly drawing for a \$100 Amazon gift card.



### Will You Send Stories and Pictures?

We are looking to post good news about babies, engagements, marriages, awards, promotions, parties, volunteer activities, birthdays, and more. The ambassador(s) will be the point people for gathering photos and tidbits to submit to the company newsletter. If you would like more information email sgershman@unitex.com.

## will you help?

### Get Social with Us

We plan to post more about what's going on in all of our plant locations and we'd love to connect with you. If you are on any of the social platforms below please follow, like, share, and comment! With locations throughout the northeast we want to make sure

everyone knows what's going on and feels a part of the Unitex team!

Twitter: @UnitexTextile

Facebook: <a href="https://www.facebook.com/UnitexTextileUS">www.facebook.com/UnitexTextileUS</a>

Instagram: <u>unitextextile</u>

LinkedIn: <a href="https://www.linkedin.com/company-beta/1204688">www.linkedin.com/company-beta/1204688</a>
YouTube: <a href="https://www.youtube.com/watch?v=JuMeI4Bmr\_A">www.youtube.com/watch?v=JuMeI4Bmr\_A</a>

Once you've succeeded in finding and linking to us, please like, share, comment, and repost to help spread the word on all that is happening!

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