

November 2018

Michael Potack Honored at CenterLight's Awards Benefit



Pictured L-R Robert Potack, Jonathan Potack, Randi Potack, Michael Potack, and David Potack

Unitex Chairman Michael Potack was honored at CenterLight Health System's Impossible Dreams Achievement Awards Benefit at City Winery in New York City on Nov. 1, 2018. Michael has been a longtime board member, board chair, and advocate. He was recognized for his longstanding commitment to CenterLight as Chairman of the Board and for his immensely positive impact on the organization and the people it serves and employs.

CenterLight Health System, is a not-for-profit managed long-term care organization. Founded in 1985 to provide home healthcare services to the elderly, disabled, and chronically ill in the New York metropolitan area, today CenterLight Healthcare is recognized as an innovator in the managed care field.







## Unitex Says "Thank You!" to Our Plant Employees

Earlier this year Unitex hosted celebrations of work anniversaries for our plant employees. Festivities were held locally at each location and included refreshments and public recognition. This initiative is part of a new Unitex drive to recognize employees for their continued dedication to our winning team. A big thank you to all for your loyalty and hard work!



### Patients at St. Mary's Hospital for Children in Bayside Enjoy Special Concert

After sponsoring a successful Summer Concert Series at various nursing homes and senior assisted living facilities across New York City, the team at Unitex partnered with St. Mary's Hospital for Children in Bayside, NY to bring music, dancing, and pure entertainment to patients.

The concert was led by singer **Athenia Henderson** and her accompanist **Devon Atherley** who performed a fun, up-tempo set of dance and pop standards with a smooth Caribbean vibe. A group of over 75 children and young adult patients in the medical day healthcare program had a terrific time dancing and singing along with Athenia. It was a truly special day for all.

"The Unitex concert was a wonderful way to celebrate the spirit of St. Mary's Hospital for Children," said Victoria Falcone, Manager of Strategic Partnerships, St. Mary's Hospital for Children. "Not only was the event great music therapy for the kids, they had an amazing time singing, clapping, and dancing! We are so grateful for our partnership."

#### Linen Awareness Day Held at NSUH's Manhasset Campus

On Nov. 1, 2018, Unitex held a Linen Awareness Day event at North Shore University Hospital's Manhasset campus. Over 100 hospital staffers participated in educational discussions and surveys on proper linen utilization practices. Topics included "What is the meaning of red bag waste?" "Truth and lies—the issue of hoarding linen" and "Reject linen—what is it? Let's roll back the covers and see." Employees also participated in a raffle and learned about what Unitex is doing behind the scenes to provide them with the best linen and uniform laundry service in the region.



Photo from L-R: Rocco Susi, VP Account Management, Unitex; Seth Gershman, Marketing Director, Unitex; Victor Sosa, Supervisor, Environmental Services, North Shore University Hospital; Lorenz "Buddy" Mayer, Assistant Director—Support Services, North Shore University Hospital; William T. Bender, CMIP, Sr. Manager of Ancillary Services, Office of Procurement, Northwell Health Alliance



#### Will You Send Stories and Pictures?

We are looking to post good news about babies, engagements, marriages, awards, promotions, parties, volunteer activities, birthdays, and more for the company newsletter. If you have photos and/or stories please send to Seth Gershman at <a href="mailto:sgershman@unitex.com">sgershman@unitex.com</a>.

#### will you help?

# **Get Social with Us**

We plan to post more about what's going on in all of our plant locations and we'd love to connect with you. If you are on any of the social platforms below please follow, like, share, and comment! With locations throughout the northeast we want to make sure

everyone knows what's going on and feels a part of the Unitex team!

Twitter: @UnitexTextile

Facebook: <a href="https://www.facebook.com/UnitexTextileUS">www.facebook.com/UnitexTextileUS</a>

Instagram: unitextextile

LinkedIn: <a href="https://www.linkedin.com/company-beta/1204688">www.linkedin.com/company-beta/1204688</a>
<a href="https://www.youtube.com/watch?v=JuMel4Bmr\_A">www.youtube.com/watch?v=JuMel4Bmr\_A</a>