



Anthony David Recognized by Grateful Customer

Recently **Marlon Ramirez**, Key Account Manager, received the following complimentary email regarding **Anthony David**, Route Representative from 10A.

“Anthony has gone above and beyond his daily responsibilities every morning in our department. We would like to thank him, as well as you as his immediate manager, for helping him become an integral part of our morning crew. We hope to strengthen our relationship with him in 2021. Thanks to everyone for helping us meet our daily needs. Stay healthy and safe. –Sherin Joseph, Radiation Medicine CFAM, Northwell –Submitted by Marlon Ramirez, MSB ■



Lawrence, Mass Plant Featured in Magazine

Dacon Corporation, helped Unitex repurpose an abandoned industrial building for its newest plant in Lawrence, Mass. **Lauren Nowicki**, Director of Marketing and Communications for Dacon, spearheaded a public relations effort to feature the adaptive reuse project in Commercial Construction Renovation (CCR). The publication printed a 5 page story with photos and a detailed account of Unitex’s green business model and conservation focus for its 12th plant opening. ■

ESL Classes Start in Linden, NJ Plant

We are happy to share that ESL classes started at the Linden, NJ plant on January 12, 2021. The class has a total of 20 students: **Yolanda Avalos, Maria Castaneda, Wendy Cordon, Yenifer Eraso, Josue Ferrer, Perez Gloria, Rosa Hernandez, Alejandra Hernandez, Sandra Lazzari, Flor Lopez, Silvestre Moricete, Maria Olmedo, Gloria Perez, Maria Ramirez, Idalia Ramos, Gloria Recinos, Teresa Sanchez, Cecilia Sanchez, Carmen Siguencia, Cecilio Ventura**. Good luck to all. We commend you for your desire to learn and grow! –Submitted by **Milena Sabater**, HR Supervisor ■



Charlie Featured in Campaign for Maria Fareri Children’s Hospital

Last fall **Seth and Alisa Gershman’s** son **Charlie** underwent a successful brain surgery at **Maria Fareri Children’s Hospital**. Now Charlie is giving back by agreeing to share his story and be featured on marketing materials that will help raise funds for the hospital that did so much to help him. Numerous corporate sponsors collaborate to help spread the word. Some of the initial creations will be an IHOP poster with picture and summary of Charlie’s story, an Extra Life Gaming Marathon, as well as eblasts and other marketing materials currently being designed. We wish Charlie well in his continued recovery.

WMC Health | Maria Fareri Children's Hospital
Westchester Medical Center Health Network

Donate to CELEBRATE happy, healthy children
CARED FOR AT MARIA FARERI CHILDREN'S HOSPITAL
February 14-27, 2021

Maria Fareri Children's Hospital cares for more than 30,000 Hudson Valley children each year. Your generosity helps provide lifesaving care to local kids like Charlie.

DONATE TODAY!

ShopRite

CHARLIE
Age 12
Brain Surgery
Westchester County, NY

Happy Retirement

Maria Nepomuceno retired recently on the day of her 17th anniversary working at 401 Mount Vernon. A dedicated employee that worked with Unitex through the good and bad times, we wish Maria the best of luck in this new phase of life! – Submitted by **Nicole Fernandez**, Human Resources Manager



1st Day of Pre-K

General Manager of 155 Mount Vernon and proud grandpa, **Leonard Zaccagnino**, shared this photo of his granddaughter Mia’s first day of Pre-K on Feb 2nd. The family had delayed sending Mia due to COVID concerns.



new hires & promotions & transfers

Promotions

- **Stephon Roach:** Driver > Route Supervisor at 10A;
- **Mark Thompson:** Route Supervisor > Inventory Supervisor;
- **Isain Tapia:** Union > Order & Receiving Clerk at Carleton Warehouse;
- **Ilsy Pineda:** Union > Production Supervisor at Lawrence;
- **Kelvyn Fernandez:** Union > Production Supervisor at Lawrence;
- **Rayssa Melendez Corcino:** from Union > Office Administrator



Anthony David reconocido por un cliente agradecido

Recientemente, **Marlon Ramirez**, Gerente de Cuentas Clave, recibió el siguiente correo electrónico de cortesía sobre **Anthony David**, Representante de Ruta de 10A.

“Anthony ha ido más allá de sus responsabilidades diarias cada mañana en nuestro departamento. Nos gustaría agradecerle a él, así como a usted como su gerente inmediato, por ayudarlo a convertirse en una parte integral de nuestro equipo matutino. Esperamos fortalecer nuestra relación con él en 2021. Gracias a todos por ayudarnos a satisfacer nuestras necesidades diarias. Manténgase sano y seguro. ■



Lawrence, Planta de masa Destacado en Revista

Dacon Corporation, ayudó a Unitex a reutilizar un edificio industrial abandonado para su nueva planta en Lawrence, MA. **Lauren Nowicki**, directora de marketing y comunicaciones de Dacon, encabezó un esfuerzo de relaciones públicas para presentar el proyecto de reutilización adaptativa en la Renovación de la construcción comercial (CCR). La publicación imprimió una historia de 5 páginas con una descripción detallada del modelo de negocio ecológico y el enfoque de conservación de Unitex. ■

Las clases de ESL comienzan en la planta de Linden, NJ

Nos complace compartir que las clases de ESL comenzaron en la planta de Linden, NJ el 12 de enero de 2021. La clase tiene un total de 20 estudiantes: **Yolanda Avalos, Maria Castaneda, Wendy Cordon, Yenifer Eraso, Josue Ferrer, Perez Gloria, Rosa Hernandez, Alejandra Hernandez, Sandra Lazzari, Flor Lopez, Silvestre Moricete, Maria Olmedo, Gloria Perez, Maria Ramirez, Idalia Ramos, Gloria Recinos, Teresa Sanchez, Cecilia Sanchez, Carmen Siguenca, Cecilio Ventura**. Buena suerte a todos. ¡Lo felicitamos por su deseo de aprender y crecer! — Enviado por Milena Sabater, supervisora de recursos humanos ■



Charlie aparece en la campaña de Hospital Infantil Maria Fareri

El otoño pasado, el hijo de **Seth y Alisa Gershman**, **Charlie**, se sometió a una exitosa cirugía cerebral en el **Maria Fareri Children's Hospital**. Ahora Charlie está retribuyendo al aceptar compartir su historia y aparecer en los materiales de marketing que ayudarán a recaudar fondos para el hospital que hizo tanto por ayudarlo. Numerosos patrocinadores corporativos colaboran para ayudar a difundir el mensaje. Algunas de las creaciones iniciales serán un

poster IHOP con una imagen y un resumen de la historia de Charlie, un Maratón de juegos de vida extra, así como eblasts y otros materiales de marketing que se están diseñando actualmente. ■

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Feliz retiro

Maria Nepomuceno se jubiló recientemente el día de su 17° aniversario trabajando en 401 Mount Vernon. Un empleado dedicado que trabajó con Unitex en los buenos y malos momentos, ¡le deseamos a María la mejor de las suertes en esta nueva etapa de la vida! —Enviado por **Nicole Fernandez**, Human Gerente de recursos



1er día de Pre-K

El gerente general de 155 Mount Vernon y orgulloso abuelo, **Leonard Zaccagnino**, compartieron esta foto del primer día de prekínder de su nieta **Mia** el 2 de febrero. La familia había retrasado el envío de Mia debido a preocupaciones de COVID. ■



nuevas empleados &

promociones y traslados

Promociones

- **Stephon Roach:** Conductor > Supervisor de ruta en 10A;
- **Mark Thompson:** Supervisor de ruta > Supervisor de inventario;
- **Isain Tapia:** Union > Encargado de pedidos y recepciones en Carleton Depósito;
- **Ilsy Pineda:** Unión > Supervisor de producción en Lawrence;
- **Kelvyn Fernandez:** Union > Production Supervisor at Lawrence;
- **Rayssa Melendez Corcino:** Union > Oficina del administrador